

## **PRESS RELEASE**

17 DECEMBER 2020, 07.00 AM

## Multi-layer distribution centre for De Jong Packaging

## Efficient land use as logistics driver for innovative project

WDP is starting the development of a unique project in the Westerlee industrial estate in De Lier, namely a multi-layer distribution centre for packaging specialist, De Jong Packaging. The driving force behind this innovative project is the growing demand for corrugated board packaging (driven by, among other things, ecommerce) in combination with the need for more efficient land use. On approximately 56,000 m² of land, De Jong Packaging will have no less than 85,000 m² of production, storage and distribution space, including offices, spread over two floors. The new building will be commissioned on the basis of a long-term lease after completion (expected at the end of 2022) and represents an investment of approximately 60 million euros by WDP.

The building will be constructed next to the existing De Jong Packaging building in De Lier, in the heart of the Dutch region of Westland. The existing buildings already owned by WDP 1 are outdated and will be demolished to make way for this new storage and production location. De Jong Packaging can currently produce and supply packaging for food, non-food, floriculture, e-commerce and fruit and vegetables.



## Efficient land use as logistics driver for innovative project

Limited availability and rising cost of development land is forcing real estate companies to work with the customer to develop innovative, more efficient solutions that reduce the footprint of the buildings and optimise their storage and distribution capacity. Vertical construction is a suitable answer to this.



Taking this into consideration, the new distribution centre for De Jong Packaging in De Lier will be constructed by WDP: in addition to a production hall on the ground floor, a ramp will take trucks to the distribution hall and spacious parking facilities on the first floor. Inside the new warehouse, storage will be fully automatic with modern crane tracks and conveyors. Storage, distribution and production occupy more than 80,000 m², and there will be approximately 4,500 m² of office space.

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<sup>&</sup>lt;sup>1</sup> WDP acquired the site with its buildings from former owner, The Greenery, in 2017.







"We already had experience with multi-layer construction: in 2008 we completed a similar project for Bakker Barendrecht. The same goes for De Lier. Innovation and efficient land use are joining forces – a game changer for the future."

Michiel Assink General Manager WDP NL

"I am proud that we can finally start working on our new factory after a long preparation period. When I walk across the construction site and look around, I can already see the new machines."

Henk de Jong

Owner of De Jong Packaging







Mickael Van den Hauwe

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WDP develops and invests in logistics property (warehouses and offices). WDP's property portfolio amounts to more than 5 million m². This international portfolio of semi-industrial and logistics buildings is spread over around 250 sites at prime logistics locations for storage and distribution in Belgium, France, the Netherlands, Luxembourg, Germany and Romania.

WDP NV/SA – BE-REIT (public regulated real estate company under Belgian law).

Company number 0417.199.869 (Register of legal entities of Brussels, Dutch section)





